

Conversation Agent Tune-Up

STRATEGIC REVIEW & RECOMMENDATION

PACKAGE

\$995



Bridge the gap between walk and talk in your narrative.

Start right where you are, identify what seems interesting and important in your world, and craft compelling stories to weave a valuable narrative.

This package offers you an experienced set of eye on your work. It's a powerful way to reflect, take stock, and carve out new space to sustain growth.

Whether you're seeking to validate direction or build additional momentum, you *can't* get change without energy. We help you gain a deep understanding of value to communicate it with clarity.

We'll collaborate on our findings in a 2-hour structured workshop.

A Challenging Market Requires Perspective

Self-reflection is vital to clarify your current situation and priorities. We use conversation as an organizing tool to engage, open-up, and shift the energy to the parts critical to value creation.

The Power in Human Interaction With a Player-Coach

Our session combines a facilitated dialogue with strategic analysis to support collaborative decision-making. Consensus is essential to formulate strategic plans based on evidence, and reduce friction. Asking the right exploratory questions keeps everyone's reflection focused.

The Conversation Agent Process

Before our meeting, we'll share a short guide with key questions to help us prepare for our strategic conversation. We've developed a set of tools and techniques to stimulate productive dialogue, analyze the results, and help you and your team accelerate progress towards new visions, strategies, plans, and executions.

Our conversation is a discovery journey to facilitate, deepen, and apply richness to your decision-making. As you agree on a path forward, we're ready to deploy strategies to achieve your desired results.



Contact us at 646.504.3302 -
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OUR APPROACH

Evidence-based Insights and
Repeatable Outcomes

Setting the Context with Research

Before our meeting, we'll review your responses and create an overview of your purpose, story, and most pressing priorities to bring into our conversation. We designed the guide to prompt you to explore your emotions, strengths, development areas, and driving factors.

Conversation and Analysis Session

We designed the 2-hour structured session to guide you from business as usual to strategic leadership and distinction. It's an opportunity to reflect on what's working, identify cultural and operational bottlenecks, check in on core values convergence across the organization, and map potential futures.

Conversation Report and Insights

You will emerge from the conversation with greater clarity about where you plug into the current narrative and improved visibility into the immediate future. Clarity about who and what creates value will also highlight how to harness change - for yourself, your team and business. Self-reflection helps you build emotional awareness, identify pivots that could move you from success to sustainable leadership.

MEET THE FOUNDER



Valeria Maltoni leverages years of experience working inside companies to create business value and strategic differentiation that get results.

As an independent consultant and advisor, she provides solutions-neutral thinking and doing.

Conversation Agent delivers communication and conversation design, connection strategy, and evaluation services that address business development and shape work collaborations.

In addition to creating sustainable companies, her reinvention work led to two acquisitions, one merger, and profitable joint ventures, partnerships, products and services.

Prior to Conversation Agent, Valeria worked in senior marketing and communication and digital strategy roles in global companies and agencies. She helped many companies use story as arbitrage to compound value, increase capacity and build new capabilities.

Valeria is intimately familiar with the challenges of building a company and team. She worked with young entrepreneurs as part of Venture for America Accelerator program with First Round Capital and International consultants at The Fox School of Business at Temple University. She taught Advanced Digital Marketing at the prestigious Bologna Business School.

